

SIMPLE GREEN FUTURE

Phase 1: Legal Launch + Income Model Activation

Target Budget: €10,000

Return Model: Loan-Based Support with ROI (optional)

MISSION

Build a **fully functional off-grid lifestyle prototype** — without waiting for permission.

Simple Green Future is **not an NGO** and not another vague green dream.

It is a real-world model:

- Income-generating
 - Symbolic
 - Replicable
 - Off-grid
 - Based in reality
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PHASE 1 – STRUCTURE & LAUNCH

Goal: Set up the legal, operational, and symbolic infrastructure to activate donation flow, product sales, and public trust.

Components

1. **Nonprofit Structure (Belgium – vzw)**
 - Enables full legal operations
 - Donation-eligible and trusted
 - Transparent account
 - Co-managed with trusted partners (Belgian locals)
2. **Two Product Lines (for visibility + income)**
 - **Baltic Amber Line:**
 - Hand-collected from the sea
 - Made into bracelets, pendants, and symbolic gifts
 - High symbolic & aesthetic value (Christmas, Valentine's Day targets)
 - **Circular Furniture Line:**
 - Reclaimed materials → limited-edition pieces
 - High-impact story: "This was waste. Now it's art."
 - Made locally (Belgium), volunteer craftsman secured
3. **Web Presence & Donation Channel**
 - Main site: simplegreenfuture.org
 - Microsites for each line
 - Visuals, storytelling, donation portal

4. Podcast Launch (Visibility = Profitability)

- Launch with health/sustainability host (reach: 10K–30K)
- Topic: stress, resilience, real off-grid solutions
- Call-to-action: donation, product buy, or contact
- Estimated 400 active supporters from first wave

BUDGET BREAKDOWN (PHASE 1 – €10,000)

Item	Budget (approx.)
Legal setup (vzw, admin)	€1,200
Web + visuals + eCom setup	€1,000
Amber stock + packaging	€1,500
Furniture samples + materials	€2,000
Workshop base rent + tools	€3,000
Launch communications (podcast, storytelling)	€1,300

RETURN MECHANISM (for investors)

For those offering **support as a short-term loan**:

- **Return: 20% in ~6 months**
 - **Payout from:**
 - Product sales (amber, furniture)
 - Public donations after podcast launch
 - Clear documentation + receipts
 - Direct link to vzw structure (transparency)
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PHASE 2 – OFF-GRID PROTOTYPE & PROFITABLE TRAINING HUB

When Phase 1 is live and functional, we activate Phase 2 — not a dream, but a **micro-resort prototype** designed for:

- Energy autonomy (solar + smart loads + unique energy storage)
- Water loop (capture, filter, reuse)
- Food loop (gardening, compost, soil regeneration, fish)
- Full comfort (washer, kitchen, hot shower, coffee)

Profitability Potential:

- **Donor visits:** “Live inside the prototype” (residency donations)
- **Training program:** teach replication / affiliate build-outs
- **Brand expansion:** “You want this? We can teach or build it.”

- **Private adaptation:** can be sold as military base, eco-retreat, artist residency
 - **Open-source affiliate program** for replication & scale
 - **Real estate development phase** with “resilient smart grid” model
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CONCLUSION

Phase 1 is the ignition point.

It is lean, clear, low-risk — but opens the door to a full circular, resilient business. Everything is already prepared — the only missing part is the capital.

Support now = Ownership of the launch.

Wait — and you’ll just be watching.

We don’t ask for charity. We offer a structure. A path.
And proof.

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